

# Business Plan 2018 – 2019 World Taekwondo Europe

# WORLD TAEKWONDO EUROPE: THE ORGANIZATION

World Taekwondo Europe is a not-for-profit international sport federation that governs the sport of Taekwondo. It organizes several European Championships, open championships, coach seminars, instructor courses, conferences and other taekwondo related activities. The flagship event of WTE is the European Senior Championships.

WTE is operated by professional staff that works in the offices of WTE. The Working Committees of WTE have all a predetermined task and meet at regular meetings or at the several events organized by WTE and the host countries. The Games, Referee and Technical Committee Chairman are responsible for the operations during WTE Championships. The staff supports the elected officials and appointed Committee members.



World Taekwondo Europe Executive Council

## **MISSION STATEMENT**

The mission of World Taekwondo Europe is to provide effective international governance of taekwondo as an Olympic and Paralympic Sport within Europe. The objectives as specified in the Statutes of the WTE are the following:

- to promote, expand, and improve worldwide the practice of taekwondo in light of its educational, cultural, humanitarian and sports values (the "Taekwondo movement");
- to promote fair play, youth development, and education;
- to encourage peace and cooperation though participation in sports;
- to promote or sanction international taekwondo competitions;
- to draw up technical rules regulating taekwondo competitions and poomsae competitions sanctioned or promoted by World Taekwondo;
- to take action in order to strengthen the unity and protect the interests of World Taekwondo and the Taekwondo Movement;
- to engage in other activities in support of the above objectives.

World Taekwondo Europe aims at being the leading Continental Union of World Taekwondo. In achieving this goal, WTE is always trying to innovate: not only does WTE create new events, it also tries to further innovate the sport and the operations that run the sport.

## Long-term strategic goals

#### Goal 1:

World Taekwondo Europe aims to be the Continental Union with the most Olympic gold medallists in 2020

## How do we achieve this?

To achieve this, WTE will do the following:

- offer state of the art educational course for both coaches and athletes
- organize and support high quality events with the best athletes participating, providing a global platform for athletes to fight against the best of the best
- support federations and athletes in their journey towards Olympic medals

#### Goal 2:

World Taekwondo Europe aims to organize high quality sport events

## How do we achieve this?

To achieve this, WTE will do the following:

- offer professional assistance and guidance to all hosting countries and Local Organizing Committees of events in Europe
- 2. provide mandatory standards for events in order to gain World Taekwondo Ranking recognition
- 3. Take the lead in organizing European Championships and take ownership of its main events

## Goal 3:

World Taekwondo Europe aims to remain the most innovative Continental Union

## How do we achieve this?

To achieve this, WTE will do the following:

- continue to search for and organize new and innovative events
- find new ways running the operations of events with the aim of providing the best services to coaches and athletes

## Goal 4:

World Taekwondo Europe works with the best professionals in the field of Taekwondo

#### How do we achieve this?

To achieve this, WTE will do the following:

 educate and train both staff and committee members in order to have up-to-date knowledge in their field of expertise

- 2. keeps an open mind for feedback and considers criticism as a tool to further improve the organization
- stimulate and motivates it professional staff to stay in a continuous open-minded discussion with the clients of WTE

#### Goal 5:

World Taekwondo Europe is a financially healthy organization and works with approved annual budgets and forecasts

#### How do we achieve this?

To achieve this, WTE will do the following:

- 1. prepare and approve annual budgets
- 2. reports on each major event
- 3. has clear and transparent financial policies in place
- 4. works only via bank payments and avoids cash receivables

# Short-term strategic goals

#### Goal 1:

World Taekwondo Europe will offer at least 4 educational courses a year for coaches

## How do we achieve this?

To achieve this, WTE will do the following:

- 1. further develop its curriculum with professionals from inside and outside taekwondo
- 2. implement the partnership with the University of Oxford
- continue to work with federations in order to have the educational course organized throughout the whole of Europe

## **Goal 2:**

World Taekwondo Europe aims to organize at least 4 European Championships a year

## How do we achieve this?

To achieve this, WTE will do the following:

- find hosting countries and/or Local Organizing Committees who want to host an event
- send WTE delegation(s) to execute Advance Visit(s) to discuss the terms and conditions of hosting WTE events
- assist the hosting countries and/or Local Organizing Committees in the preparations and operations of the event(s)

## Goal 3:

World Taekwondo Europe aims to use the internet as a tool to reach out to its Community

#### How do we achieve this?

To achieve this, WTE will do the following:

1. further professionalize the internet site

- 2. use the internet in improving its event operations
- 3. find new ways to communicate effectively and efficiently with the Taekwondo Community

## Goal 4:

World Taekwondo Europe knows its clients and offers events and activities for a variety of client groups.

## How do we achieve this?

To achieve this, WTE will do the following:

- 1. identify its clients and client groups
- 2. determines which clients and client groups it will target
- 3. organize events and activities for each client and client group as decided by the President

## **Goal 5:**

World Taekwondo Europe will include Para Taekwondo in its G1-G2 event cycle.

# How do we achieve this?

To achieve this, WTE will do the following:

- require of G1 and G2 events in Europe to include Para Taekwondo and include this in the recognition contracts
- provide guidance and assistance to Organizing Committees of G1 and G2 events in including Para Taekwondo
- 3. to educate and assign Technical Delegates specifically tasked for Para Taekwondo events in Europe

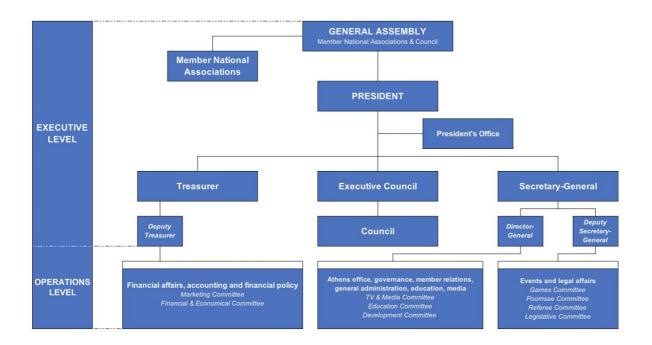
# **ACTIVITIES**

World Taekwondo Europe has scheduled the following Championships for the year 2018 and 2019:

WTE CLUBS CHAMPIONSHIPS 2018 3rd WT PRESIDENT CUP EUROPE 2018 - G2 WTE SENIOR CHAMPIONSHIPS - G4 WTE KIDS CHAMPIONSHIPS 2018 WTE UNDER 21 CHAMPIONSHIPS 2018 WTE MULTI EUROPEAN CHAMPIONSHIPS WTE MASTERS CHAMPIONSHIPS 2018 WTE CADET CHAMPIONSHIPS 2018 1st WTE BEACH CHAMPIONSHIPS 2018 WTE JUNIORS CHAMPIONSHIPS 2018	DATES 6-9/2/2018 25-29/4/2018 10-13/5/2018 October/November 8-11/11/2018 31/5-10/6/18 TBD TBD TBD TBD TBD	PLACE Istanbul/TURKEY Athens/ GREECE Kazan/ RUSSIA SPAIN Warschaw/POLAND Plovdiv/BULGARIA TBD TBD TBD TBD TBD
WTE KIDS CLUB CHAMPIONSHIPS WTE CADET CHAMPIONSHIPS WTE JUNIOR CHAMPIONSHIPS WTE UNDER 21 CHAMPIONSHIPS WTE CLUBS CHAMPIONSHIPS WTE OLYMPIC WEIGHT CATEGORIES WT PRESIDENT'S CUP EUROPE WTE MASTER CHAMPIONSHIPS WTE CHAMPIONSHIPS WTE CHAMPIONSHIPS G4 (Replacement event for the European Games, to be approved by	DATES TBD	PLACE TBD
World Taekwondo) WTE PARA-TAEKWONDO CHAMPIONSHIPS	TBD	TBD

#### **STRUCTURE**

World Taekwondo Europe is a not-for-profit organization, with its offices located in Athens (Greece) and Rotterdam (the Netherlands). World Taekwondo Europe is registered in The Netherlands as a not-for-profit organization. The President's Office is also located in Athens. WTE has 50 Member National Associations, the federations. The structure of the organization is as follows:



## General Assembly

Consists of all federations and meets once a year. The General Assembly elects the President, Vice-presidents and Council members.

## **Executive Council**

The Executive Council consists of the President, Secretary-General, Treasurer and Vice-presidents. The President may appoint one or more Council members as member of the Executive Council for a pre-determined period of time. The Executive Council meets as often as deemed necessary by the President and is administratively supported by the deputy Secretary-General and the Director-General.

#### Council

The Council is elected by the General Assembly every four years. In addition, the President may appoint additional members. Normally, the Council meets twice a year or more if deemed necessary by the President. The Council is administratively supported by the deputy Secretary-General and the Director-General.

#### President

World Taekwondo Europe is headed by its president, Mr. Sakis Pragalos. He is the main representative of WTE and can delegate tasks to the Vice-presidents. The office of the President is located in Athens, Greece.

## Secretary-General

The Secretariat of WTE is headed by Mr. Michael Fytzentsidis. The Secretary-General is also in charge of the WTE Office in Athens. The Secretary-General is assisted by a deputy and may delegate his powers to the deputy Secretary-General as he seems fit.

#### Treasurer

The Treasurer is responsible for all financial affairs within WTE. The Treasurer may be assisted by a deputy Treasurer and is in charge of the Financial Department of the WTE Office. Together with the WTE accountant and Financial Department, the Treasurer is responsible for drafting financial statements, propose financial policies and advise the President and Executive Council on all financial matters.

#### WTE Office

The WTE Office is the first point of contact for all stakeholders: from Council members to MNA Presidents and from Committee Chairmen to Organizing Committees. These stakeholders are considered to contact the office with regard to their work. Proposals, policies and all other business will be processed by the office and either the Director-General or deputy Secretary-General - or a combination of both – inform the President, Secretary-General and/or Treasurer.

#### Athens Office

The WTE Office is the heart of the organization and is headed by the Director-General. It assists the Secretariat, is responsible for education, TV & Media, governance, general administration and provides service and support to the federations (member relations). As such, the office is responsible for the day-to-day operations for abovementioned operations. All relevant Committee Chairmen for education, governance, TV & Media and Development report to the Director-General.

#### Rotterdam Office

The WTE Office in Rotterdam is headed by the deputy Secretary-General and is responsible for all WTE events and legal affairs. The Sport Department of the Athens office supports the deputy Secretary-General in his work and in this respect, each month a visit to the office in Athens is scheduled. The office is responsible for inspection visits and operational planning and scheduling. All relevant Committee Chairmen for event and legal matters report to the deputy Secretary-General.



