



WE ARE ONE FAMILY!

## Vladimir Lisin My Programme

### 10 TARGETS TO HIT

#### Evolution, not revolution

Despite the past successes of the ISSF, we should not stop here. Life is changing. The Olympic programme is being updated. New values and priorities are emerging among young people. Innovative technologies continue to appear. The world has become global. All this is leading to challenges that can only be overcome through transformation.

I believe that evolutionary transformations will not only secure the ISSF's position as one of the leaders of the international Olympic Movement, but also facilitate its ascent within the IOC rankings for the benefit of our athletes and national federations. This is key to enhancing the attractiveness of shooting sport for business, improving the public image and financial standing of member federations, creating a perception within society of our athletes as athletes with humane missions, and of our sport as gender equal and environmentally friendly.

Where do I see the need for transformation?

#### TARGET 1

##### Strengthening Unity

- Ensuring the transparency of task-setting and decision-making in the ISSF
- Enhancing the role of continental confederations in all areas of work
- Increasing the number of member federations involved in the work of the Federation's committees and commissions
- Encouraging a proactive attitude in those who contribute their ideas and lead by example

#### TARGET 2

##### Quality of Administration

- Achieving transparency in the work of the President and all elected bodies
- Reducing administrative costs
- Improving financial results and achieving a budget surplus
- Bringing the ISSF Constitution in line with modern times and evolutionary requirements
- Creating new committees and commissions, including the one on transportation.
- Encouraging the use of modern means of communication in contacting member federations

#### TARGET 3

##### Support and Development

- Creating a Development Fund
- Supporting member federations in developing shooting sport in their countries
- Training and requalification of national coaches and judges
- Organizing youth and junior competitions

#### TARGET 4

##### Sporting Perfection

- Streamlining the structure of ISSF competitions
- Encouraging the evolution of events and formats, including Finals formats
- Increasing the number of participants in competitions
- Increasing the relevance of rankings
- Relieving any excessive regulation and the burden on competition organizers



## TARGET 5

### Role of Athletes

- Promoting activity within the Athletes Committee
- Ensuring the involvement of Athletes Committee members in all ISSF committees and commissions
- Encouraging the creation of athletes committees in all continental confederations and member federations
- Elevating our athletes' image to the level of world sports stars
- Promoting shooting sport athletes in the Athletes' Commission of the IOC and other international organizations

## TARGET 6

### Gender Equality

- Increasing the number of women in all elected bodies
- Involving women in all ISSF committees and commissions
- Encouraging women to be appointed to leadership positions in continental confederations and member federations
- Increasing women's participation in national and international championships

## TARGET 7

### Cooperation with Industry

- Holding regular consultations
- Increasing the number of partner companies
- Discussing future development plans
- Promoting next-generation equipment designs and prototypes
- Establishing a system for title sponsorship
- Creating a fund to incentivize competition winners

## TARGET 8

### Promotion and Publicity

- Making championships, as well as TV and online broadcasts more engaging for the viewer
- Ensuring the presence of shooting sport on TV
- Conducting online championships
- Increasing the presence of shooting sport on social networks
- Using the ISSF website for the benefit of continental confederations and member federations

## TARGET 9

### Olympic Movement

- Promoting and preserving the place of shooting sport in the Olympic programme
- Cooperating with the IOC on issues related to the Olympic Games and Youth Olympic Games
- Promoting ISSF representatives in IOC commissions and committees
- Promoting ISSF representatives in other organizations recognized by the IOC

## TARGET 10

### Intercontinental Cooperation

- Promoting and preserving the place of shooting sport in the programmes of continental and large multi-sport competitions (Asian Games, African Games, Pan American Games, European Games, Commonwealth Games, Southeast Asian Games, Universiade, etc.)
- Assisting the International Paralympic Committee in organizing competitions for people with disabilities, including those held as part of the Paralympic Games
- Establishing contact with international federations involved in developing various shooting sport disciplines, and achieving mutual support and promotion

I am sure that my vision of the issues facing our sport today is by no means comprehensive. I am confident that many of you will have your own ideas which should be translated into reality.

The key to our success is the clarity and transparency of our future decisions. My election team and I hope sincerely for your active involvement.

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